



SERENA GUIZZO



Via Erizzo 218, Valdobbiadene (TV) - Italy - M. +39 340 2290971 - info@serenaguizzo.it - www.serenaguizzo.it

EMPLOYMENT HISTORY

03.2014

FACCI & POLLINI in Vicenza (VI)
Communication Company - www.facci.com
Graphic designer

06.2012 - 02.2014

CORVINOQUALANDI in Tarzo (TV)
Advertising agency - www.corvinogualandi.com
Graphic designer
2012 : training in the Graphic Department

2001 - 2010

FASHION BOX SPA - REPLAY in Asolo (TV)
Clothing manufacturing company - www.replay.com
Project Department
Project managers assistant and logistics coordinator for the planning and the management of new openings worldwide of *Replay* points of sale (Stores / Corners / Outlets / Showrooms)
2001 : training in the Export Sales Department

1999 | 2001

A.C. SRL - ASTORIA in Crocetta del Montello (TV)
Wine Producer - www.astoria.it
Sales Department

EDUCATIONAL QUALIFICATIONS

2012 : SCHOOL LEAVING CERTIFICATE
Diploma in **GRAPHIC DESIGN**
Scuola Internazionale di Grafica Venezia
Venice (VE) Grade 109/110

2001 : SPECIALISATION COURSE
MARKETING OPERATOR
Boot and Sports Footwear Museum Foundation
Montebelluna (TV) Duration: 900 hours

1998 : SCHOOL LEAVING CERTIFICATE
Diploma in **COMMERCE AND ACCOUNTANCY**
Istituto Tecnico Statale Commerciale L.Einaudi
Montebelluna (TV) Grade 60/60

LANGUAGES

ITALIAN : mother tongue

ENGLISH : full professional proficiency
2008 : course at *Studio Cambridge*
Cambridge (UK)

2000 : obtained *First Certificate in English*

FRENCH : intermediate working proficiency

SPANISH : limited working proficiency

2004 : course at *Alhambra Instituto*
Salamanca (ES)

TECHNICAL SKILLS

WINDOWS - MAC OS X

Deep knowledge:

PHOTOSHOP - ILLUSTRATOR - INDESIGN

Good knowledge:

MICROSOFT OFFICE

DREAMWEAVER - PREMIERE

HTML - CSS - WORDPRESS

DESIGN AWARD

2012

Winner of the logo design contest advertised by the city of Venice. Realisation of the brand *Sustainable Venice*.

November 2013

Winner with a team of the contest advertised by *H-FARM* in Roncade (TV). Realisation of an innovative e-commerce system for the luxury goods house *BOTTEGA VENETA*.

KEY SKILLS

Accuracy and attention to details.

Good teamwork skills.

Dedication to customer satisfaction.